

# HIPAA Compliance Is Not Optional — It's the Law

**91%** of healthcare organizations have reported a breach in the last two years. It's not a matter of *IF* a breach will occur, but a matter of *WHEN*.

**THE LIST OF HIPAA GUIDELINES IS EXTENSIVE** and compliance requirements are always changing and getting more complex. Without proper training, you may be vulnerable to breaches and violations.

- Every office that accepts Medicare or Medicaid WILL be audited regularly.
- Your office has other duties on which to focus on. More of these other tasks will get neglected and/or require working overtime to complete the tasks.
- Every business associate and vendor with whom your office works is obligated to follow HIPAA guidelines too, since they have access to your patient information.

**49%**

**OF ALL SECURITY-RELATED INCIDENTS ARE DUE TO 3RD PARTY VENDORS.**



**MEDICAL PROFESSIONALS ARE RESPONSIBLE FOR ENSURING THEIR VENDORS ARE HIPAA COMPLIANT.**

Let us help you focus on the thing you do best — **caring for patients.**

## WITHOUT THE FOLLOWING, YOU ARE NOT HIPAA COMPLIANT:

- ✓ Network Security
- ✓ Management Plan
- ✓ HIPAA Risk Assessment
- ✓ Policies & Procedures Documents
- ✓ Data Breach Communication Plan
- ✓ Ability to Backup & Recover Data
- ✓ HIPAA Training for Business Associates

*These are just a few of the HIPAA requirements.*



## EMR SOFTWARE DOES NOT MAKE AN OFFICE HIPAA COMPLIANT

Compliance involves every single aspect of a healthcare organization and extends to all business associates as well.

A medical record fetches

**8x to 10x**

the price of a credit card on the black market.

*Hackers use stolen health records to file tax returns, fake insurance claims and obtain prescription drugs.*

## THINK YOUR PRACTICE IS TOO SMALL TO BE TARGETED FOR A CYBERATTACK?



Data breaches are now a fact of life.



71% of all cyberattacks target small to medium-sized practices.



Your office is low-hanging fruit for hackers. Medical offices often neglect to take the risks seriously and implement proper security.



The average data breach is 25,575 records. Average cost per record lost is \$429. This brings the total cost of a data breach to an average of \$10 million dollars.



Lost trust and reputational damage are irreparable. 65% of patients seriously consider switching providers after a data breach.



72% of medical offices shut down or file bankruptcy within two years of a breach.

Let us make HIPAA compliance easy and stress-free for your practice. Schedule a **complimentary consultation!**



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